



**4-in-1 Concept Café
Introduction Deck**

HAPI CAFE

ABOUT US

Health | Wealth | Happiness

HAPI CAFE embodies the essence of HWH International's (HWH) 4-in-1 philosophy, aiming to enrich lives across three fundamental aspects: **HEALTH, WEALTH, and HAPPINESS.**

The core of **Hapi Cafe** mission is to promote health through offering a variety of nutritious meals, including specialized Keto diet meal plans.

Beyond this, Hapi Café serves as a dynamic venue for HWH members to immerse themselves in HWH Philosophy.

We offer a space for **Hapi Wealth Builder** members to conduct classes and socialize, **Hapi Travel** members gets to enjoy virtual reality preview of their next holiday destination, and a physically store for **Hapi Marketplace** where members gets access to products directly from manufacturers and wholesalers.

[View HWH Lifestyle](#)

ARTIST'S IMPRESSION

OUR PHILOSOPHY

As part of HWH Lifestyle, we believe that Health, Wealth, and Happiness are the three pillars that are essential components of a fulfilling life.

Health is the foundation of everything we do. We recognize that good health is necessary for personal growth and happiness.

Wealth is not just about financial success but also about personal growth and empowerment.

Happiness is the ultimate goal of life. We believe that happiness comes from a balance of good health, financial stability, and meaningful relationships.

By prioritizing these three pillars, we can help our members achieve lasting happiness and fulfillment in their lives.



HAPI CAFE CONCEPT

HEALTH

Nourish your health with every bite at Hapi Café, where delicious meets nutritious.

WEALTH

Empower your financial future with Hapi Wealth, where education and opportunity converge.

HAPPINESS

Explore the world differently with Hapi Travel, your gateway to immersive and exclusive travel experiences.

MARKETPLACE

Unlock exceptional value with Hapi Marketplace, your direct link to premium products at wholesale prices.



HEALTH



HAPI™ cafe

[View Website](#)

A central white rectangular area with a dark red header bar containing the word "HEALTH" in white. Below the header is the "HAPI cafe" logo, which consists of a dark red coffee cup icon followed by the text "HAPI" in a bold, dark red font and "cafe" in a smaller, dark red font. Below the logo is a dark red button with the text "View Website" in white. The entire central area is framed by dark red vertical bars on the left and right sides.



Unhealthy diet—high in trans fats, sugar and processed and refined foods—**increases risk for depression**, especially in children and teens because it deprives the brain of the nutrients it needs, and breeds bad bacteria in the gut, which impacts our mental and physical health

Gut is the driver of health, including mental health, so keeping fiber intake high through the consumption of plant foods is very important. Research suggests a Mediterranean-style diet made up of fruits, vegetables, extra-virgin olive oil, yogurt and cheese, nuts, whole grains, seafood and lean red meat, and eliminate fried and processed foods. The diet provides the nutrition our brain needs and supports good bacteria in the gut.

Healthy Food Makes You Happy: Research Shows A Healthy Diet Improves Your Mental Health

<https://www.forbes.com/sites/francesbridges/2019/01/26/food-makes-you-happy-a-healthy-diet-improves-mental-health/?sh=36660b2426f8>



HEALTHY
KETO | PLANT-BASED | LOW G.I.

“LET THY FOOD BE THY MEDICINE
MEDICINE BE THY FOOD”

HIPPOCRATES, FOUNDER OF MEDICINE
400 B.C.

HAPI CAFE



HAPITM cafe

HEALTHY FOOD



KETO-FRIENDLY DIET

This high-fat, low-carbohydrate diet has been shown to help improve blood sugar control and may have other benefits for people with diabetes.

Keto diet are effective for weight loss, improving blood sugar control in people with diabetes, and reducing symptoms in some neurological conditions like epilepsy.



PLANT-BASED OPTION

A plant-based option refers to a food or meal that is made primarily or exclusively from plant-based ingredients, such as fruits, vegetables, legumes, grains, nuts, and seeds. These options are often rich in nutrients, fiber, and antioxidants, and can help reduce the risk of chronic diseases like heart disease, diabetes, and certain types of cancer.



LOW G.I. FOOD

A low GI diet is one that focuses on consuming foods that are low on the glycemic index, meaning that they are slowly digested and absorbed by the body, leading to a gradual and sustained rise in blood sugar levels. It helps to improved blood sugar control in people with diabetes, reduced risk of heart disease and stroke, and better weight management.



Cook



Chill



Pack & Seal



Deliver



Heat



Enjoy



SUBSCRIPTION MEAL

Our subscription meal services provide chef-designed meals delivered to your doorstep, customized to your dietary preferences. **KetoMei** specializes in keto diet meals for weight loss and muscle building, while **FitFresh** offers healthy meal prep choices. We promote healthier eating, minimize food waste, and inspire culinary exploration, reflecting a move towards mindful consumption and culinary satisfaction.



Keto Subscription Meal

For those following a keto diet, our KetoMei subscription meal service makes it easy to stick to your plan. Our expert chefs prepare meals that are not only low in carbs but also packed with flavor, so you'll never feel like you're missing out on anything.



Healthy Subscription Meal

If you're looking for a healthier meal option, our FitFresh subscription service is perfect for you. Our meals are designed to be balanced, wholesome, and nutrient-rich, with a focus on whole, natural foods that will nourish your body and keep you feeling your best.



HEALTHY BEVERAGE

HAPI CAFE | HEALTH



FRUIT JUICE



SMOOTHIE



FUNCTIONAL COFFEE



FUNCTIONAL TEA



THE HAPPY CO. BEVERAGE PRODUCTS



WEALTH

 **HAPI**TM wealth builder

[View Website](#)

HAPI WEALTH BUILDER

This platform provides educational programs to members on various investment or wealth building topics and alternative investment opportunities. Additionally, the platform also provides institutional research and trade notifications.

Our goal is to mentor and empower the masses to grow their wealth like an affluent investor, leading them to financial independence and creating Millionaires along the way. We aim to help people in their pursuit of Health, Wealth and Happiness.





EDUCATIONAL PROGRAM

Learn to invest like an affluent investor with Hapi Wealth Builder Program. Our mission is to create as many millionaire as possible.

INVESTMENT EDUCATION

What is REIT, ETF, Stocks & Bonds?

Understanding Value & Liquidity

Fundamental Analysis

Recognize Exponential Growth Opportunities

Technical Analysis

Understanding Financial Statement

Institutional Investment Research

CHAIRMAN TRADING RECORD

2020 Tesla Trading

[10 Months] 1 Mar - 31 Dec 2020

Portfolio #1

Capital: US\$ 4Million
Profit: US\$ 10.1Million

+ 353%

Annualized ROI

[10 Months] 14 Feb - 14 Dec 2020

Portfolio #2

Capital: US\$ 20,000
Profit: US\$ 54,763

+ 385%

Annualized ROI

2020

[8 Months] 1 May - 31 Dec 2020

Portfolio #1: Directional Trading

Capital: US\$ 10Million
Profit: US\$ 21.73Million

+ 462.5%

Annualized ROI

2019 - 2020

[14 Months] 18 Nov 2019 - 14 Dec 2020

Portfolio #2: Fully Hedged

Capital: US\$ 382,200
Profit: US\$ 122,259

+ 66.1%

Annualized ROI

2022

[1 Year] 1 Jan - 30 Dec 2022

US Stock Market

Capital: US\$ 1Million
Profit: US\$ 1,003,576

+ 100.74%

Annualized ROI

View Portfolios at www.hapiwealthbuilder.com



HAPPINESS

 **HAPI**™ travel

[View Website](#)

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HAPPINESS

 **HAPI**™ travel





Hapi Travel Members gets exclusive access to unpublished rates for



AIRTRAVEL



CRUISE



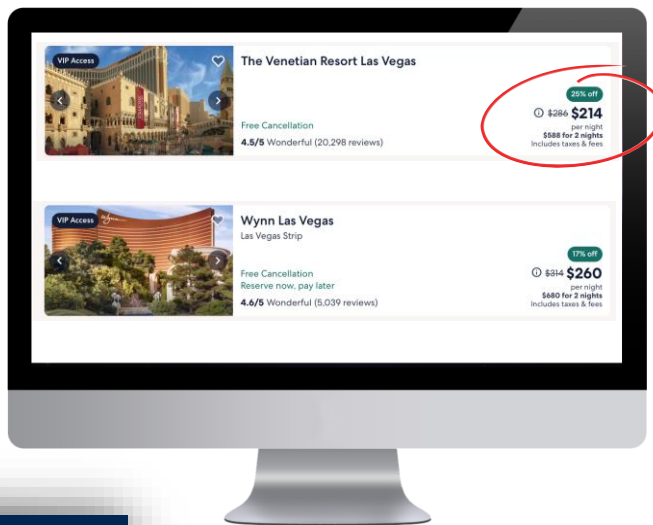
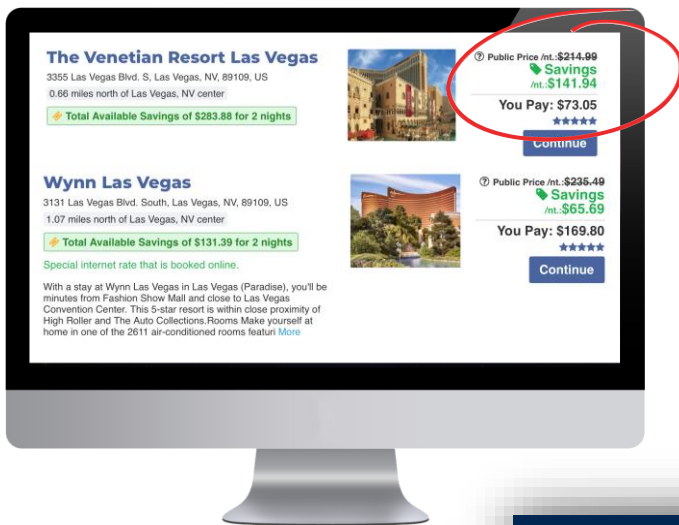
HOTEL



RESORT



HAPI CARE | HAPPINESS



SAVINGS \$141.94

HAPI travel Powered by mytravelventures.com



OUR PARTNERS





Whether you're planning a trip for yourself or for a group, we have options available for both individual and group travel. Additionally, we offer corporate travel packages for businesses looking to send their employees on trips. For those who are short on time, we also provide weekend tour options. With our comprehensive range of travel services, there's no need to stress about planning the perfect trip - we've got you covered.



PREVIEW YOUR TRIP

Complete Travel Experience

HAPI TRAVEL provides a New Unique Travel Experience
by Virtual Reality





PLAN & BOOK YOUR TRIP WITH HAPI TRAVEL ADVISORS STATIONED AT HAPI CAFE

From Digital to Physical

Using Virtual Reality to plan your trip with HAPI Travel. Get a preview of the attractions, hotel rooms, locations virtually while planning your trip with our **Travel Advisors stationed at HAPI Cafe.**



MARKETPLACE

 **HAPI**[™] marketplace

[View Website](#)



Launch your Healthy Living Journey

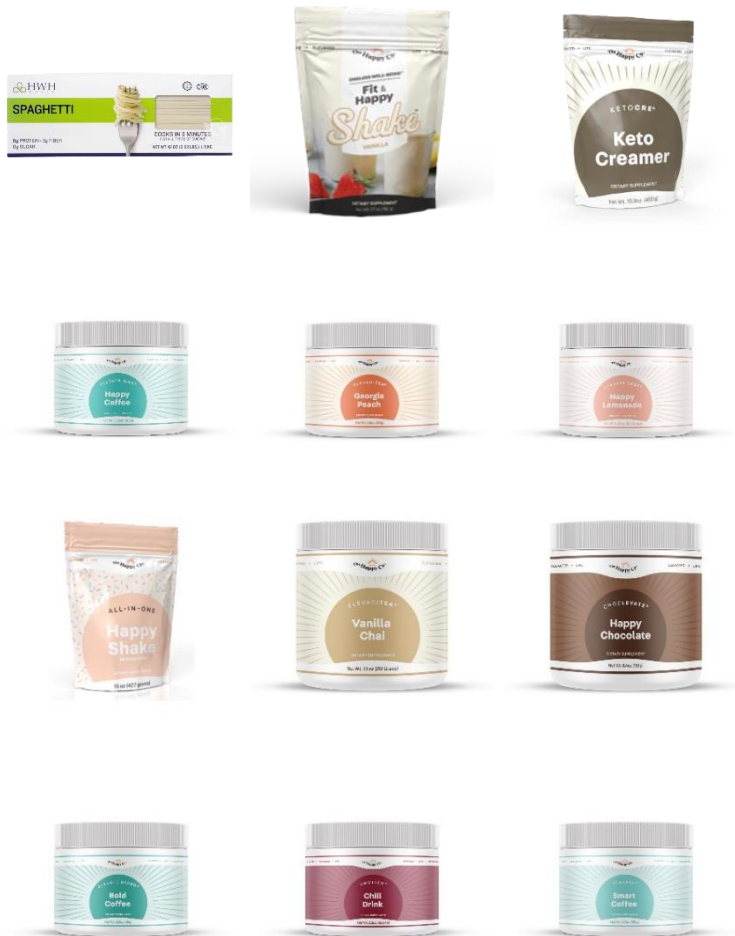
Unlock exceptional value with **Hapi Marketplace**, your direct link to premium products at wholesale prices. Members can purchase Hapi Marketplace products in Hapi Cafe.

We provide essential nutrients that are often lacking in modern diets, and when combined with regular exercise and ample sleep, they contribute to your overall well-being.

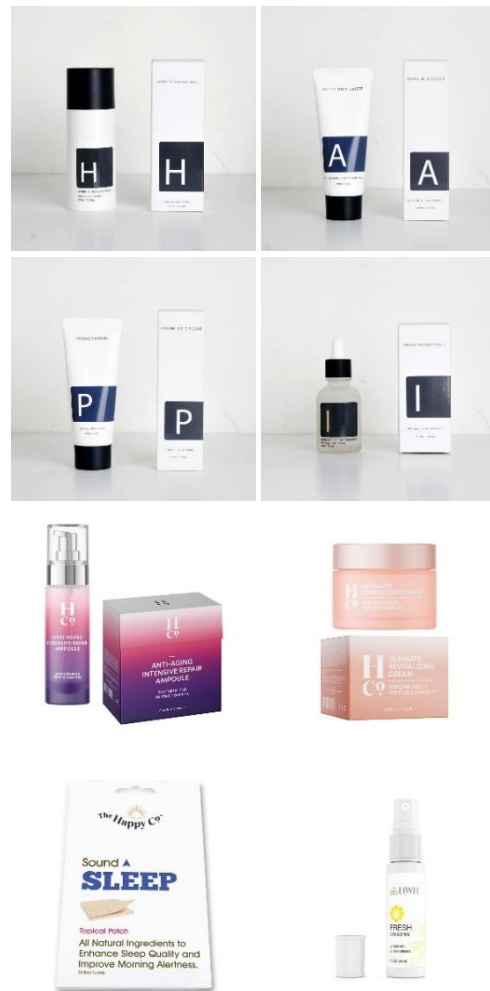
OUR BRANDS



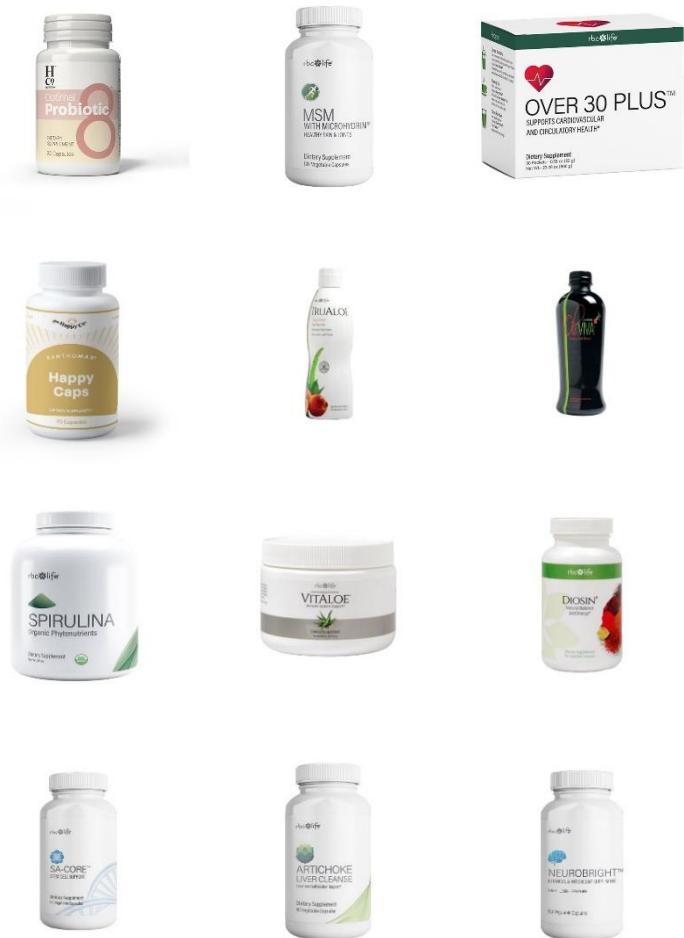
Food and Beverages



Cosmetics / Wellness



Health Supplements



OUR STORES



GLOBAL STORES



United States



China



Taiwan



Hong Kong



Singapore



South Korea

[View Website](#)



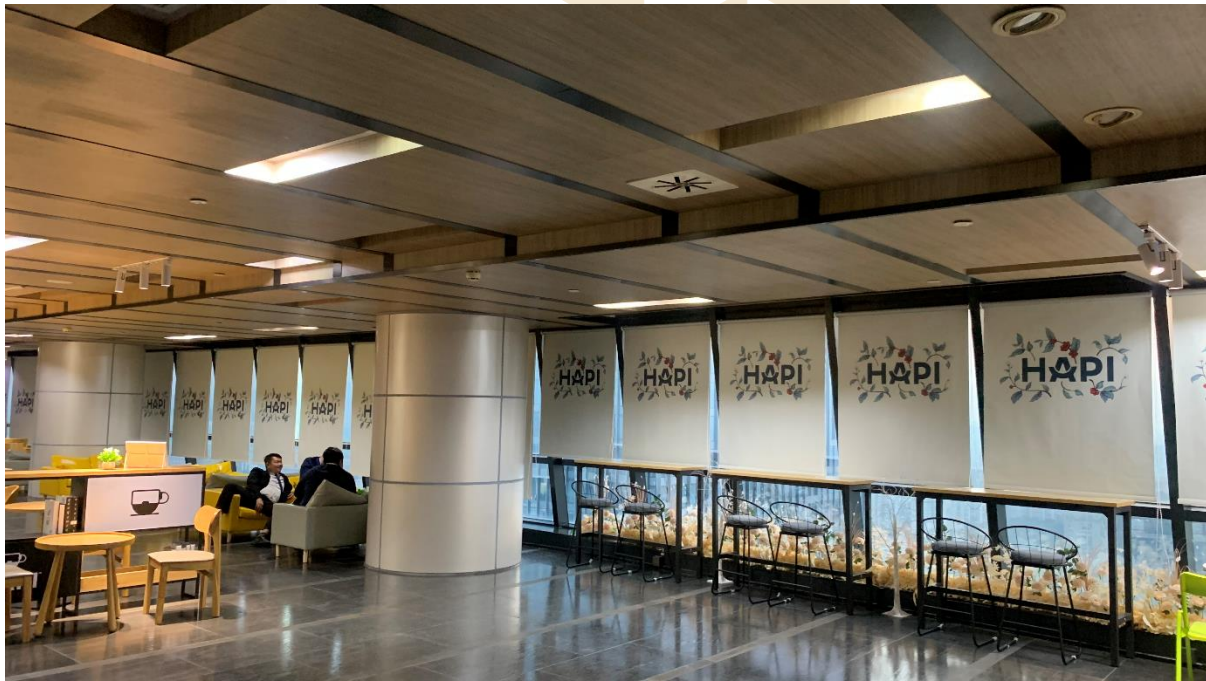
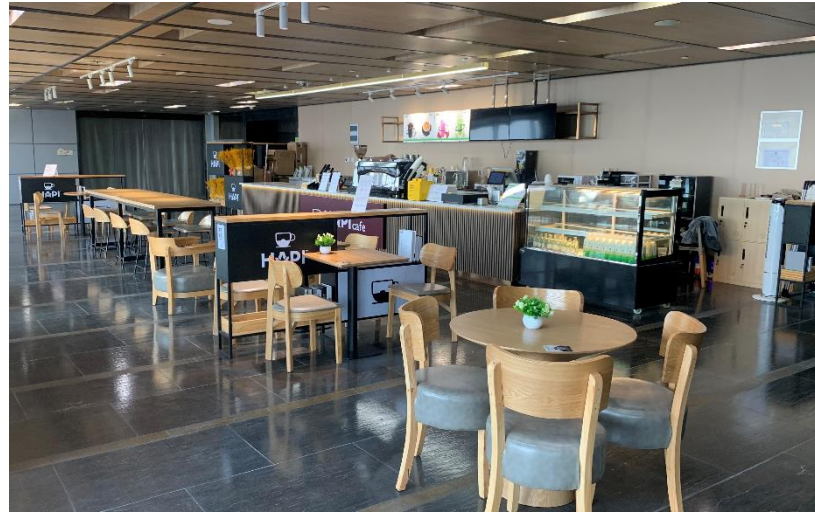
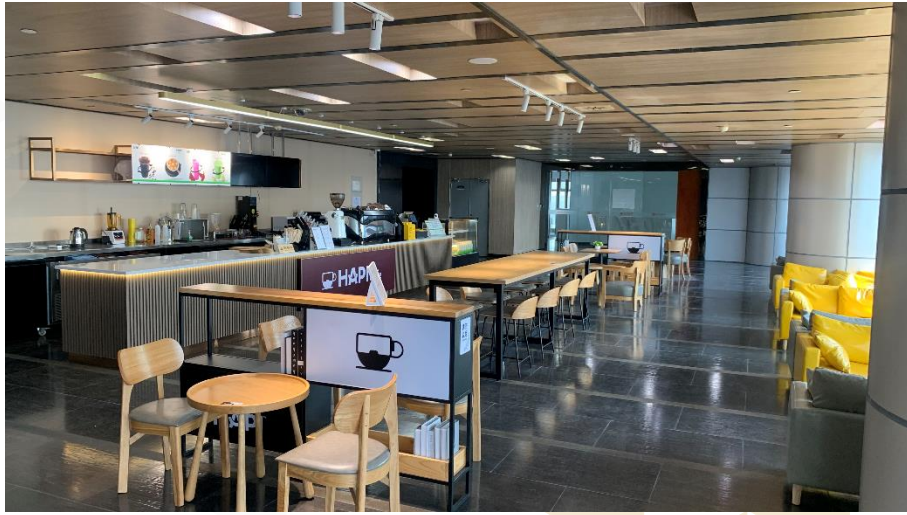




HAPI Cafe at 38th Floor

Tallest Building in Dongguan - 68 Floors
Global Economic and Trade Building





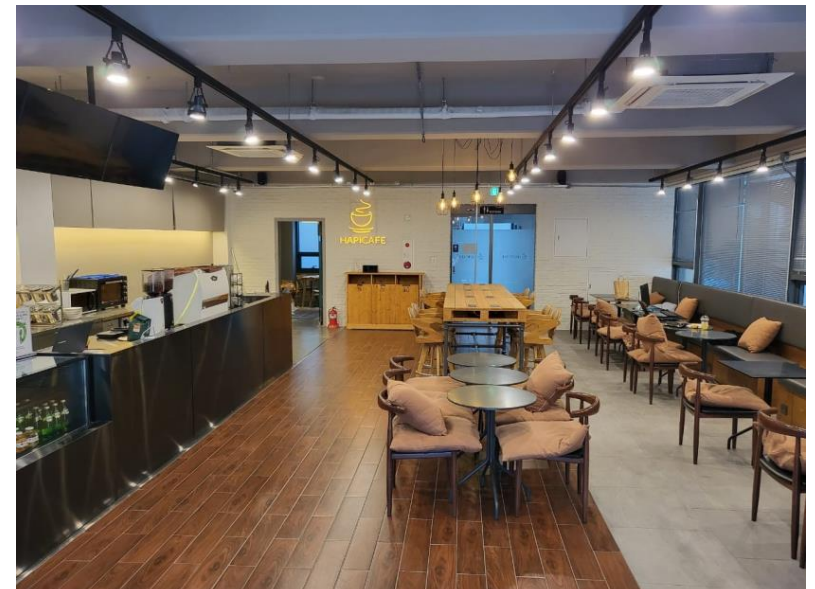










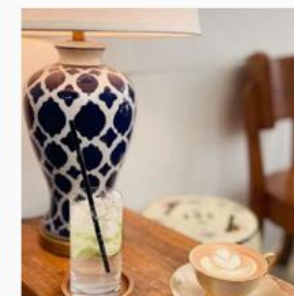
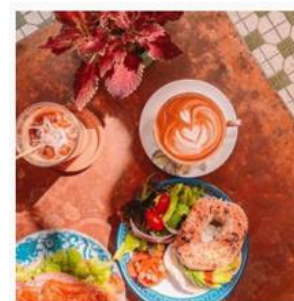






HAPI Cafe Alliances

The Hapi Alliance embodies the idea of Hapi Cafe extending its influence by providing comprehensive support, a diverse array of product and service offerings, expert knowledge sharing, and access to a membership base. This initiative is aimed at assisting cafes that seek to retain their current brand identity while broadening their offerings and elevating their cafe business model.



CHINA

38th Floor, Dongguan Global
Economic & Trade Building, 11
Dongguan Avenue, Nancheng,
Dongguan, Guangdong
Province, China

TAIWAN

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www.hapi-cafe.com.tw

HONG KONG

G/F, 49 High Street,
Sai Ying Pun, Western District
Tel: 852-26121711

SOUTH KOREA

Ground Floor, 30, Teheran-ro
27-gil, Gangnam-gu, Seoul,
Republic of Korea 06140
Tel: +82 70-8648-3456

SOUTH KOREA

- Coming Soon -
1F, 10, Seorae-ro 1-gil,
Seocho-gu, Seoul,
Republic of Korea 06581

SINGAPORE

138 Cecil Street,
Cecil Court, #01-02
Singapore 069538
Tel: +65 8927 9298
www.hapicafesg.com



HAPI Alliances offer a multitude of benefits and opportunities for individuals and businesses looking to be a part of a thriving network.





Empowering businesses through collaboration

HAPI Alliances is a network of businesses operating in a range of industries, together we build an ecosystem of promoting **Health, Wealth, and Happiness**.

Our network includes entrepreneurs, small businesses, and established companies, all of whom share a commitment to excellence, collaboration, and innovation.

At HAPI Alliances, we believe that by working together, we can achieve more than we could on our own. By sharing knowledge, resources, and expertise, we can help each other grow and achieve our goals. Our network is designed to be a platform for collaboration, innovation, and growth.

We welcome you to join our ecosystem of businesses and professionals committed to success. Whether you're an entrepreneur just starting out or an established company looking to expand, we believe that together with HAPI Alliances, we can share the same vision of making a better world together!



Videos



HAPI Café Singapore
<https://youtu.be/o4CowF5jZVc>

Links

Click on Logo to visit website



www.hapicafes.com



www.hapitravels.com



www.hapiwealthbuilder.com



www.hapi-marketplace.com



www.hapimetaverse.com



www.hapialliances.com



THANK YOU

HAPI CAFE CONCEPT PRESENTATION

www.hapicafes.com